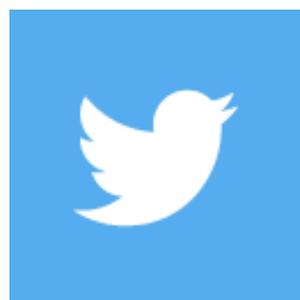




# 2017 Fall Newsletter

Madame Lejeune Event Report  
Dr. Anderson's 20<sup>th</sup> Anniversary at Tepeyac  
Campaign for Mercy Update and more...

***Follow DMC on Social Media:  
(click icon to connect)***



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# Social Media Separation

You may have noticed that Divine Mercy Care now has its own Facebook Page that is separate from that of our principal program, Tepeyac OB/GYN. Why separate Divine Mercy Care from Tepeyac, you may wonder—and what’s the difference between them?

DMC is a fundraising and educational 501c3 with the mission of SERVING, INSPIRING, AND UNIFYING. DMC SERVES women's holistic health, meeting material and emotional needs; INSPIRES by educating about pro-life healthcare and encouraging the next generation of pro-life medical providers; and UNIFIES pro-life centers and services on a local and national level.

Tepeyac OB/GYN is a pro-life non-profit Obstetrics and Gynecology medical practice with five board-certified physicians and one Certified Nurse Midwife. It offers comprehensive services from adolescent to menopausal health and everything in between.

[Like DMC  
Here](#)



“Thank you for explaining the difference between DMC and Tepeyac...it all makes sense to me now & I can understand why there are two separate organizations that work together for the common good & spreading the Pro-Life message!

I've always supported DMC but now I plan to become a Tepeyac patient myself...I'm excited to be able to help this wonderful practice out & to also receive high quality health care!”



[Like  
Tepeyac  
Here](#)

- Elaine, Local Unity Pro-Life Partner

# DMC Programs

We've updated some of the ways we explain Divine Mercy Care's work. Enjoy this brief program overview below, and read more at [divinemercycare.org](http://divinemercycare.org)

- \* Divine Mercy Care is a non-profit that advances pro-life medicine through education and financial support.
- \* Our vision is transforming hearts through healthcare.
- \* Our mission is serving those in need, inspiring caregivers and medical professionals, and unifying the pro-life movement.
- \* Our SERVE programs:
  - \* Tepeyac OB/GYN, which is a pro-life medical practice and our primary program
  - \* Infant Gift Baskets
  - \* Perinatal Hospice and Infant Loss Support
- \* Our INSPIRE Programs:
  - \* Pro-Life Education and Outreach
  - \* Medical Education and Outreach
  - \* Aslan's Army Church Education and Outreach
- \* Our UNIFY Programs:
  - \* Local Pro-Life Unification
  - \* National Pro-Life Unification

# Campaign for Mercy Update

## **1 Million Dollar Campaign for Mercy – Total Raised So Far**

Raised: \$824,472 (including general donations, room naming opportunity cash and pledges, and summer newsletter matching gift replies)

Left to Raise: \$175,528

## **\$100,000 Matching Gift Update:**

*\$200,000 of the 1 million dollar Campaign for Mercy goal is coming from a matching challenge. One donor is matching dollar for dollar everything you give up to \$100,000 – for a total of \$200,000!*

## **\$20,472 from Summer Newsletter Reply Donations**

*Thanks for the many Summer Newsletter Reply Donations, from \$2 to over \$2,000, that have helped us so far!*

## **\$75,000 from Naming Opportunities in Response to Newsletter**

Total: \$95,472 towards the \$100,000

**Left to Raise: ONLY \$4,528**

## ***Would you help us close the gap and contribute to the Campaign for Mercy?***

- \* Would you [give here](#) to help us with the remaining \$4,528 left to be matched by a \$100,000 matching gift? Your gift would be doubled by our matching donor and help propel us towards our \$1 million total goal!
- \* Consider a Campaign for Mercy Naming Opportunity (remaining rooms are listed on the next page)

# Campaign for Mercy Update

## Remaining Naming Opportunities

*The following rooms are still available to sponsor and name for a gift of the listed amount to be donated over 1-3 years.*

Room	Price	Idea
<b>Reception Room</b>	\$50,000	The front desk is the first interaction women have with Tepeyac. Would you name this in honor of a person who touched you from the very first time you met them?
<b>Dr. Fisk's Office</b>	\$25,000	Dr. Fisk's tireless dedication and kind, gentle manner represents Tepeyac at its finest. Would you consider naming this office in honor of one of the many babies he has delivered?
<b>Dr. Pereira's Office</b>	\$25,000	Dr. Pereira directs the medical student rotation program. Your support enables Tepeyac to train students to pursue their vocations.
<b>Dr. Cvetkovich's Office</b>	\$25,000	Dr. Cvetkovich is able to use her passion for fertility awareness to serve patients in need of treatment and effective Natural Family Planning. If NFP has touched you, would you name this room?
<b>Additional Doctor's Office</b>	\$25,000	This office allows room to add providers. Share in the vision for future expansion with this naming opportunity.
<b>Break Room</b>	\$25,000	The Tepeyac staff gathers here for lunch and meetings and continuing education. Would you consider naming this room?



***Divine Mercy Care's 2017 Anchor of Hope Gala***  
***November 4, 2017***  
***Hilton Dulles Airport***

Divine Mercy Care's Gala is a celebration of pro-life healthcare that helps raise over 20% of the the annual funding needed to support their vision of transforming hearts through healthcare.

***Tepeyac OB/GYN is the main beneficiary of this funding.***

**Tickets are still available.** To register, go to:  
[www.divinemercycare.org](http://www.divinemercycare.org).

The Hilton Dulles Airport is offering discounted rooms for our attendees at a rate of \$89/night. To reserve a room with this discount, call the hotel directly at 703.478.2900 and use the discount code DIVMER.

We have many exciting auction items available. To preview our auction items, go to [www.divinemercycare.org/gala-items/](http://www.divinemercycare.org/gala-items/).

# Volunteer Needs

- \* Tepeyac seeks a volunteer with website design experience and knowledge of Wordpress. Please email: [info@tepeyacobgyn.com](mailto:info@tepeyacobgyn.com)
- \* Tepeyac also seeks a detail-oriented volunteer with knowledge of Excel to assist with scanning and document review one day or two mornings per week. Please email [info@tepeyacobygyn.com](mailto:info@tepeyacobygyn.com).
- \* Divine Mercy Care seeks volunteers to help with church outreach, communications, office tasks, filing, data entry, and event planning. Please email [info@divinemercycare.org](mailto:info@divinemercycare.org)

SERVE

## Patient Story – Seizing Their Chance to Give Life

It was an exciting and challenging time for the attractive young couple we'll call "C." and "P." Accompanied by their firstborn child, they were enjoying an assignment to the U.S. for a couple of years. Besides being a chance to travel and learn, this stay was also their near-perfect opportunity to conceive and bear a second child, unhampered by the extreme pressures that worked against such a scenario within their home country.

Faced here with issues of acclimating, raising their child, managing day-to-day living despite language barriers, and otherwise navigating life and work in a foreign land, they nevertheless decided to do the courageous, loving, and generous thing. They decided to try for that longed-for second child.

C. first came to Tepeyac early in her pregnancy. Patient Advocate Danyeil spoke with the couple about the possibility of their needing financial aid, but ultimately was able to help them identify and obtain an effective insurance option that would see C. through her pregnancy and subsequent care.

Since C. wasn't fluent in spoken English, Tepeyac provided an interpreter for her every prenatal appointment. Doctors and staff members loved seeing how readily C. and P. placed their trust in them, how compliant they were with the medical advice given to them, and how thankful they seemed to be for the care received.

Not long after the birth of their beautiful daughter, C.'s family returned home on schedule at the close of their assignment—but not before arranging to keep in touch with Tepeyac. A recent email from the family provided photos Tepeyac had been eager to see, grateful words about Tepeyac's role in growing their little tribe, and fond remembrances of their time in America.

For their own safety's sake, the couple has asked for anonymity in sharing this story, so we're unable to show you those wonderful identifying photos. If we *could* show them, you might react by saying, as Dr. Bruchalski did, "Seeing things like this makes it all worthwhile!"

# Dr. Anderson's Twenty Years and Counting





**Tepeyac OB/GYN**  
Something More Than Medicine™

Celebrating  
Dr. Marie Anderson's  
20 years with Tepeyac

4001 Fair Ridge Drive, Suite 304, Fairfax, VA 22033

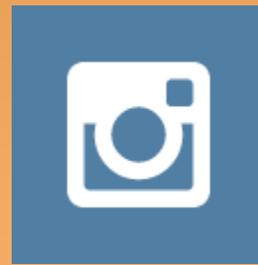
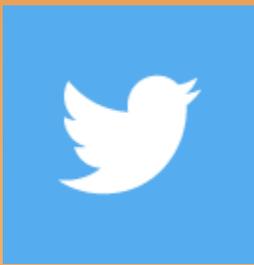
[www.tepeyacobgyn.com](http://www.tepeyacobgyn.com) or call 703-273-9440

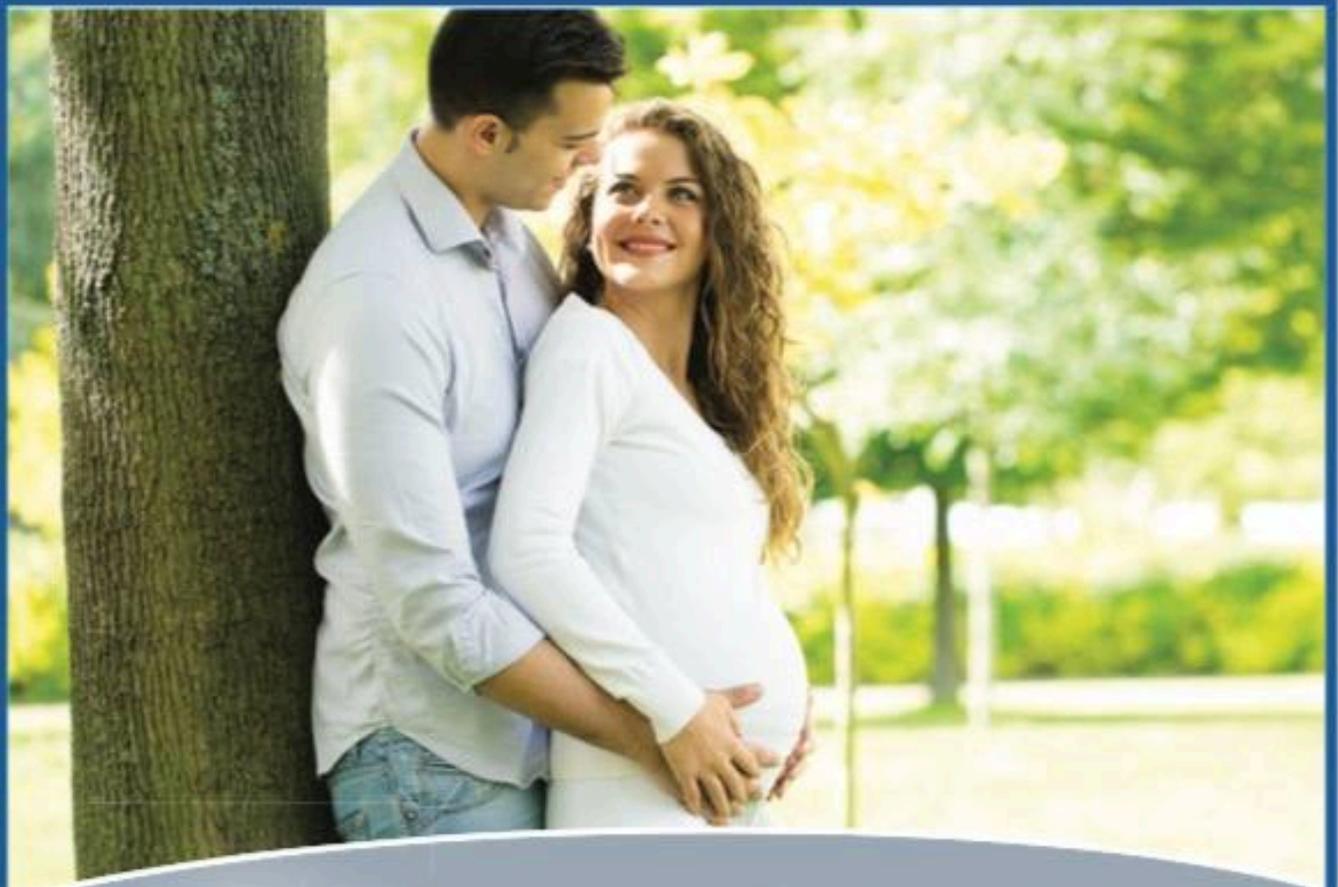
If Dr. Anderson has touched your family's life, would you **MAKE A DONATION** in her honor?

This year, Dr. Anderson celebrates her twentieth anniversary at Tepeyac. Be on the lookout for her exclusive anniversary interview. We are eager to share with you what originally brought her to Tepeyac, and what she has received from this unique place that encourages her to practice excellent medicine while she follows her heart's deepest promptings. Meanwhile... Happy Anniversary, Dr. Anderson!

# Recent Tepeyac Ads

Find more and share the ads on  
Tepeyac OB/GYN's Facebook  
Page, Instagram, and Twitter  
(click icon to connect)





Tepeyac OB/GYN

Something More Than Medicine™

You are at the heart  
of what we do.

4001 Fair Ridge Drive, Suite 304, Fairfax, VA 22033

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*For information about the services we provide,  
please visit our website:*

**[www.tepeyacobgyn.com](http://www.tepeyacobgyn.com) or call 703-273-9440**



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*For information about the services we provide,  
please visit our website:*

**[www.tepeyacobgyn.com](http://www.tepeyacobgyn.com) or call 703-273-9440**

A photograph of a woman with long, flowing blonde hair seen from behind, looking out over a vast green field towards a bright sunset. The sun is low on the horizon, creating a warm, golden glow.

BEAUTIFUL  
INSIDE & OUT

*Call for adolescent health  
appointments*

*703.273.9440*

INSPIRE



# Madame Lejeune Lecture Report



- \* On October 18<sup>th</sup>, Divine Mercy Care hosted an educational lecture featuring Madame Birthe Lejeune, wife of renowned doctor and Servant of God, Jerome Lejeune.
- \* [Read](#) the Arlington Catholic Herald's coverage of the lecture.
- \* Video of the lecture will be released soon!

**“[My late husband] was really anxious to know who would continue to defend and find a cure for these children.” – Madame Lejeune**

**“[The high abortion rate of Down syndrome children] is why Down syndrome is a pro-life cause [and] why we try to have these educational conversations at Divine Mercy Care.” – Dr. John Bruchalski**

# Dr. Bruchalski Keynote at Pregnancy Center North Fundraising Banquet



"Excellent!!! Powerful. His testimony was powerful and the first story about his conversion and prolife ministry was awesome and I think the strongest point of his presentation was when he encouraged everyone to never give up and his reassurance that it was the prayers of his parents, and the prayers and ministry of proliferers that played a major role in his conversion... He did a great job appealing to everyone to dig deep and give whatever amount of money, time and talents we could to prolife ministry especially CPC/PRC and to keep on praying!!!!" – Survey from attendee

# Lutherans for Life



***Great conference... Dr Anderson was terrific. She is the type of doctor that every women would like to have as their OB doc, since she truly cares about their health both at a physical and spiritual level. Great speaker, highly recommend...”***

***– Carl Cecil, Conference Organizer***



# AAPLOG



**“The National AAPLOG meeting was a beautiful opportunity for Bella to lock arms with Tepeyac and together speak the TRUTH and the JOY that comes in serving The Kingdom through our call to provide authentic life affirming care to women and their families.” – Dede Chism, Executive Director of Bella**

Bella Natural Women’s Care and Family Wellness is a women’s health practice in Denver, Colorado. Its founders were inspired by Dr. Bruchalski and the Tepeyac model when they set up their practice. They recently teamed up again with Dr. Bruchalski to present a panel breakout session at the American Association for Pro-Life OB/GYNs Conference. “How to Have a Pro-Life Private Practice” was a popular and enjoyable session meant to inspire others to emulate the Tepeyac-Bella way of medicine. The proceedings from the conference were published in the professional journal “Issues in Law and Medicine”: Fall 2017, Volume 32, Number 2, 2017. You can read the relevant portion [here](#).

# Recent Media Coverage

- \* The Arlington Catholic Herald covered the Madame Birthe Lejeune lecture.
  - \* [“Birthe Lejeune, wife of Servant of God Jerome Lejeune, speaks in Herndon”](#)
- \* Jeanne Mancini, the president of the March for Life, interviewed Dr. Bruchalski and Will Waldron on Facebook Live.
  - \* [Down Syndrome Awareness Month](#)
- \* Wonderful news story about Tepeyac and our local partners featured in the Arlington Catholic Herald recently.
  - \* [“Immigrant Couple Chooses Life with Pro-Life Help”](#)
- \* Divine Mercy Care Staff on Texas Radio Show “You are a Dad” with Brad Cornell discussing “Pro-Life Medicine”.
  - \* [Part 1](#)
  - \* [Part 2](#)

UNIFY



## Local Unity: Will Waldron PSN Presentation

Will presented at the Pregnancy Support Network (PSN), an initiative of the Catholic Diocese of Arlington to bring together pro-life caregivers for networking and professional development. Will's efforts to help other pregnancy centers, maternity homes, infant loss experts, and others improve their fundraising is an important part of DMC's local unity program, which seeks to build local collaboration among organizations that serve women and families.



We are building a cathedral

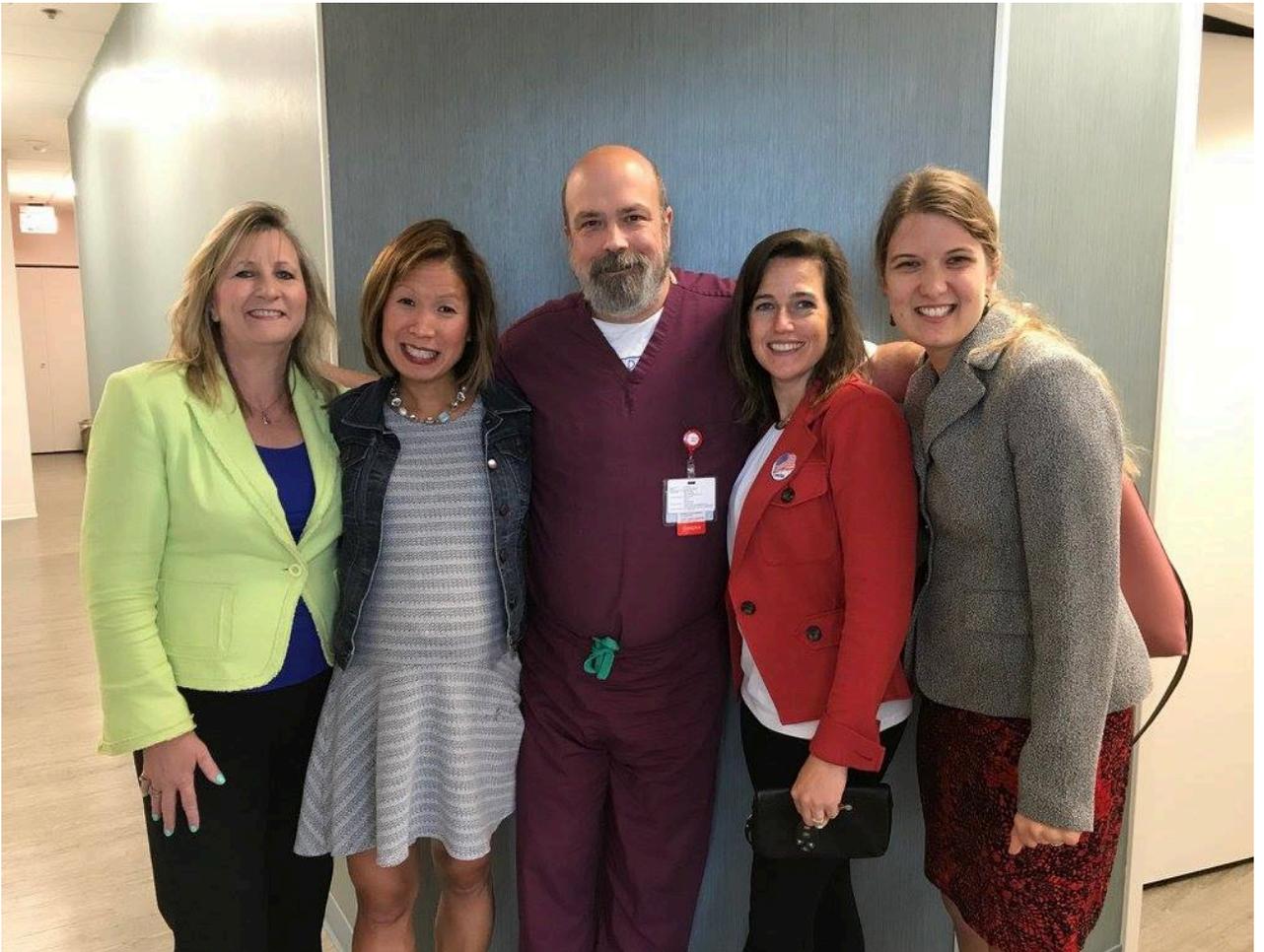
Will Waldron  
Executive Director  
Divine Mercy Care

To view his full PowerPoint presentation, [click here](#).

**“Will Waldron was asked to speak to the Pregnancy support Network (PSN) because of his knowledge and years of experience with fundraising and faith-centered development. Will's talk on *How to Make an Effective Development Plan and the Key to Advancing your Mission*, given to the PSN was practical as well as beneficial and inspiring. Will communicated his knowledge and insights while encouraging and inspiring members of the PSN to think in broader terms and work together. It was a pleasure having him speak and I look forward to working with Divine Mercy Care to implement his ideas!” – Robin Volkert, Pregnancy Support Network Coordinator**

# National Unity: Heroic Media Meeting

DMC met with representatives from [Heroic Media](#) to discuss best practices for interacting with abortion-minded women and making sure they find the help they need through strategic online marketing. Heroic Media works with pregnancy centers, which often serve as the first contact for women considering abortion. Heroic Media is a wonderful national group and it was important to introduce them to our work in Northern Virginia!



# Thanks for Your Support

[Contribute to the Campaign for Mercy](#)

[Donate to the Recent Appeal about Down Syndrome: From Acceptance to Embracing](#)

[Make a General Donation](#)



Divine Mercy Care

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